

Focus on

Strong and Safe Neighborhoods

Lakeland will have neighborhoods where residents enjoy their quality of life.

GOALS

Sense of Community

Institutions, organizations, and neighborhoods will create and support a cohesive and engaged community that fosters intergenerational and geographic unity.

Downtown

Downtown Lakeland will be walkable and vibrant with a variety of housing options, restaurants, small businesses, green spaces, and venues for community gatherings and events.

Beautification

Lakeland will be a clean, beautiful city centered around magnificent lakes, attractive streetscapes, quality architecture, and natural features.

Preservation and Revitalization

Lakeland will celebrate its history and support unique, strong neighborhoods through revitalization and historic preservation while striving to eliminate blight.

Clean Lakeland

Our community will seek to eliminate litter, reduce pollution, and protect the health of our lakes and other natural resources.

Character of Development

Lakeland will support diverse housing options for citizens of all incomes.

Sustainable Lakeland

Our community will support a sustainable quality of life by conserving natural resources, preserving green spaces, providing environmental education programs, promoting alternative energy sources and developing many modes of transportation to move people and goods.

Public Involvement

Our citizens will be knowledgeable on how government works and how to communicate with decision-makers.

Safety

Lakeland will have effective law enforcement with community-based crime prevention activities to ensure safe schools, neighborhoods, and streets.

Government

Lakeland will have accessible, capable leaders who are dedicated to providing resources and services to all areas of the community.

Growth Management

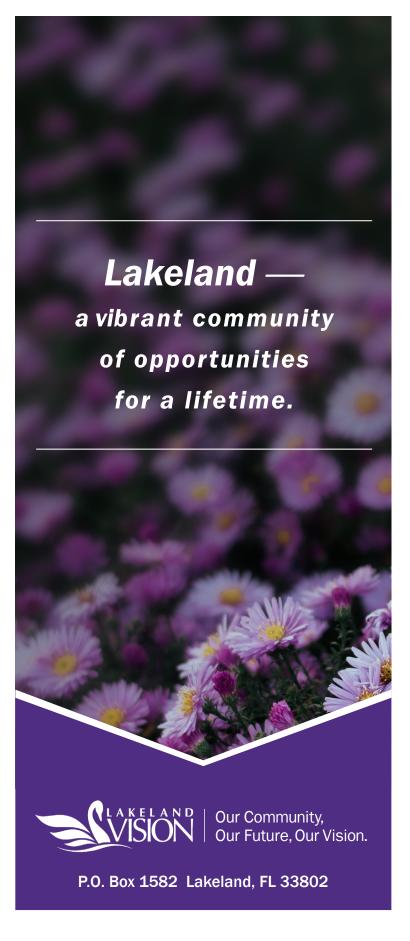
Lakeland will be well planned and managed to preserve green space, create vibrant mixed-use neighborhoods, encourage infill and redevelopment, and ensure that public infrastructure can keep up with the needs of a growing population.

Public Transit

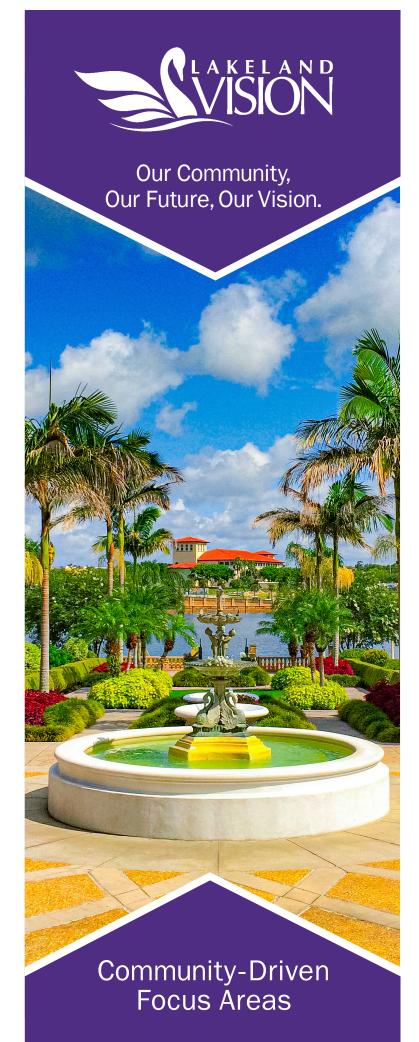
Lakeland will provide convenient, modern, safe, and efficient transportation alternatives to enhance livability and improve connections throughout the region.

Homeless

Lakeland will reduce its homeless population.



www.lakelandvision.org





Focus on Jobs for a Vibrant Economy

Lakeland will have jobs for all to support a vibrant economy.

GOALS

Jobs

Lakeland will have job growth, with higher wage jobs and careers for citizens of all ages, skill levels, and abilities.

Business Development and Attraction

Lakeland will attract a wide variety of high-tech, high-wage employers.

Retail and Business

Lakeland will be a business-friendly community.

Prosperous Lakeland

Lakeland will be a prosperous, technologically-advanced city that attracts and retains a young, innovative, and talented workforce within a creative environment.

Marketing and Tourism

Lakeland will promote its local attractions, events and activities to attract residents and visitors.

Roadways and Mobility

Our community will improve the overall mobility of our citizens while ensuring our transportation system supports a strong economy.

Green Economy

Lakeland will attract and promote green industries and local green markets to achieve a sustainable local economy.



Focus on Lifelong Education

Lakeland will have quality educational opportunities for all.

GOALS

Funding and Community Support

Lakeland will support quality education through collaboration among schools, businesses, and other institutions in the community.

Programs and Curriculum

Lakeland will support quality curriculum, teaching, mentoring and hands-on experiences to prepare students to succeed in college, in vocations, the workforce, and in life.

Career Development

Our educational community will offer life-long training opportunities for an ever-changing job market.

Early Start

Lakeland will prepare every child to succeed.

Higher and Continuing Education

Lakeland will create strong partnerships with its colleges and universities.



Focus on

Activities for a Diverse Community

Lakeland will offer activities for all community members.

GOALS

Arts and Culture

Lakeland will provide a supportive arts environment that advances, promotes, and funds the arts community to invite community-wide participation in the arts.

Youth Activities

Our community will support activities and opportunities for youth and teens that are safe, affordable, and fun.

Entertainment and Attractions

Lakeland will be a destination for a variety of entertainment and eating options which support a lively and fun community atmosphere.

Diversity

Lakeland will support and celebrate diversity and inclusiveness in leadership, business, and civic engagement throughout the community.

Communications

Lakeland will be an interconnected and informed community through community-wide communications.

Volunteerism

Lakeland will promote volunteer opportunities that allow all citizens to be actively involved in community service.

Parks

Lakeland will build and maintain a network of community and regional parks and trails that support a healthy lifestyle and maximize economic benefits.

Recreation

Lakeland will have recreation facilities and programs throughout all sectors of the city for residents of all ages.

Health

Lakeland will be a community promoting healthy lifestyles and prevention while providing access to quality health care for people of all ages and income levels.

Seniors

Lakeland will provide seniors a variety of life style options which support aging in place.

Public Transportation

Lakeland will provide affordable, reliable, and efficient public transportation throughout the community.

Walking and Biking

Lakeland will have a well-connected network of sidewalks, bike lanes, and trails throughout the community that integrate safely with roadways.